



PUBLISHING

Social Media Editor, *WILDLIFE RESEARCH* POSITION DESCRIPTION

Reporting to the Editors-in-Chief and a member of the Editorial Board, the Social Media Editor is responsible for promoting *Wildlife Research* on BlueSky, with the aim of increasing the visibility of the journal and its content, while ensuring its positive perception in the research community as a go-to resource for wildlife scientists, applied ecologists, conservation biologists, environmental consultants, and NGO and government policy advisors.

Term: two years

The role: Wildlife Research currently has a Social Media Editor (SME), and we are now seeking a second SME to collaborate in expanding our outreach and engagement efforts. Social Media Editors will foster an engaged community of journal followers on social media, which could include current and potential authors and readers, relevant societies and industry groups, universities and research institutions, journalists, policy makers and more. In all communications, SMEs should adhere to CSIRO's [Public Comment Policy](#).

This will be achieved by:

- Using the Bluesky account by tweeting as the professional, friendly, and knowledgeable voice of *Wildlife Research* to represent the journal positively to the research community.
- Joining a CSIRO Publishing community of practice related to social media editors from several journals
- Sharing content such as new issues, online early and most read articles, 'hot topic' papers, calls for submissions, journal representation at conferences, awards and prizes, posting about, welcoming and farewelling Editorial Board members, and other content as advised by the Editorial Board or the Publisher.
- Following relevant accounts and retweeting relevant content.

Other duties include:

- Joining annual Editorial Board meetings to share engagement results and join strategic discussions.
- Managing periods of absence by prescheduling posts, or by discussing with the Editors-in-Chief to arrange cover.
- Providing CSIRO Publishing with a short annual report including data drawn from Bluesky's analytics dashboard.

The role of a Social Media Editor is a unique form of academic service, contributing to the advancement of science through driving the dissemination of research findings and scientific developments. Benefits of taking on the role include:

- Enhancing your visibility and reputation in the academic community and beyond, and expanding networks by connecting with other professionals and researchers in the field.
- Developing valuable communication and marketing skills, as well as an understanding of how to effectively convey complex scientific concepts to a broader audience.
- Learning more about social media as it relates to journals and wildlife research

Please send applications (including Curriculum vitae and short statement expressing your interest in the role) to Rebecca Ciezarek, WR Journal Manager – Rebecca.ciezarek@csiro.au.